

November 2017

Curriculum Vitae
Jefferson Cowie

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Vanderbilt University
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Current Appointment _____

James G. Stahlman Professor, Department of History, Vanderbilt University, 2016-

Education _____

1997 Ph.D. in History, University of North Carolina, Chapel Hill
1987 B.A. in History, University of California, Berkeley

Research Honors, Fellowships, and Awards _____

2015- Distinguished Lecturer, Organization of American Historians
2013-2015 Nathanson Family Chair, Cornell University
2012 Einaudi Center for International Studies, Cornell University, Grant Recipient
2011 Selected to Society of American Historians
2011 Francis Parkman Prize, Society of American Historians
2011 Merle Curti Award for Best Book in Social and/or Intellectual History,
Organization of American Historians
2011 Best Book Prize, *Labor History*
2011 Best Book Award, United Association for Labor Education
2011 Finalist, J. Anthony Lukas Prize for the Best Book in Nonfiction, Columbia School
of Journalism and the Neiman Foundation at Harvard University.
2011 Finalist, Sidney Hillman Book Journalism Award
2011 Choice Outstanding Academic Title
2009 University of Wisconsin, Havens Center for the Study of Social Structure and
Social Change, Invited Visiting Lecture Series
2006-2007 Fellow, Society for the Humanities, Cornell University
2004-2005 American Council of Learned Societies/Andrew W. Mellon Fellowship
2003 American Studies Course Improvement Grant, Cornell University
2000 Philip Taft Prize for the Best Book Published in American Labor History
1999, 2000 Special Research Grant Award, ILR School, Cornell University
1996 New Jersey Historical Commission Research Grant
1995-1996 Doris Quinn Dissertation Writing Fellowship, History, UNC
1995 Foreign Language and Area Studies (FLAS-US Department of Education)
Fellowship, for study at the Universidad Nacional Autónoma de México
1995-1996 Research-in-Residence Fellowship, Center for U.S.-Mexican Studies, UCSD
1994 Albert J. Beveridge Grant, American Historical Association

Teaching Awards

- 2012 Selected to deliver “Last Lecture” by Cornell Mortar Board National Honor Society
- 2004 Outstanding Educator who most influenced a Merrill Presidential Scholar
- 2001 Outstanding Educator who most influenced a Merrill Presidential Scholar
- 2000 Excellence in Education Award, Labor and Employment Research Association
- 1999 MacIntyre Award for Exemplary Teaching, ILR School, Cornell University

Books

The Dark Note of Freedom: White Democracy in Place and Nation
Basic Books, forthcoming 2020

The Great Exception: The New Deal and the Limits of American Politics.
Princeton University Press, 2016; (paperback, 2017).

Stayin’ Alive: The 1970s and the Last Days of the Working Class. New York: The New Press, 2010
(paperback, 2012).

- Winner of the 2011 Francis Parkman Prize from the Society of American Historians best nonfiction book on an American theme
- Winner of the 2011 Merle Curti Prize for Best Book in Social/Intellectual History by the Organization of American Historians
- Winner the 2011 Best Book Prize from *Labor History*
- Winner of the 2011 Best Book Prize from the United Association for Labor Education
- Finalist for the 2011 J. Anthony Lukas Prize for Best Book in Nonfiction, sponsored by the Columbia School of Journalism and the Neiman Foundation of Harvard University
- Finalist for the 2011 Sidney Hillman Prize for Book Journalism
- *Choice* Outstanding Academic Title
- Best book of 2010 lists: *Huffington Post*, *Mother Jones*

Capital Moves: RCA’s Seventy-Year Quest for Cheap Labor. New York: The New Press, 2001.
(paperback with a new epilogue by the author); Ithaca: Cornell University Press,
1999 (clothbound).

- Winner of the 2000 Philip Taft Prize for the Best Book Published in American Labor History

Edited Volumes

International Labor and Working-Class History 74 (Fall 2008), editor for special issue on “The Conservative Turn in Postwar United States Working Class History.”

Beyond the Ruins: The Meanings of Deindustrialization.

Co-edited with Joseph Heathcott, foreword by Barry Bluestone. Ithaca: Cornell University Press, 2003.

Articles and Chapters

- "Reframing the New Deal: The Past and Future of American Labor and the Law,"
Theoretical Inquiries in Law, 17:1 (January 2016): 13-38.
- "Getting Over the New Deal," in Daniel Katz and Richard Greenwald, eds., *Labor Rising: The Past and Future of Working People in America* (New York: The New Press, 2012).
- "We Can't Go Home: Why the New Deal Will Not Renew," *New Labor Forum*, 20:1 (Winter 2011): 10-14.
- "The Long Exception: Rethinking the New Deal in American History." (with Nick Salvatore)
International Labor and Working-Class History, 74 (2008): 3-32, with five commentaries and response, "History, Complexity, and Politics: Further Thoughts," 63-69.
- "The Conservative Turn in Postwar United States Working Class History," introduction to a special issue of *International Labor and Working-Class History*, 74 (2008): 70-75.
- "Dead Man's Town: 'Born in the USA,' Social History, and Working-Class Identity." (with Lauren Boehm) *American Quarterly*, 28:2 (June 2006): 353-378. Reprinted in Ken Womack, Jerry Zolten, and Mark Bernhard, eds., *Bruce Springsteen, Cultural Studies, and the Runaway American Dream* (forthcoming).
- "Portrait of the Working Class in a Convex Mirror: Toward a History of the 1970s." *LABOR: Studies in Working-Class History of the Americas*, 2:3 (2005): 93-102.
- "'Vigorously Left, Right, and Center at the Same Time:' The Crosscurrents of Working-Class America in the 1970s." *America in the Seventies*, eds., Beth Bailey and David Farber. (Lawrence: University Press of Kansas, 2004), 75-106.
- "The Enigma of Working-Class Conservatism: From the Hard Hats to the NASCAR Dads." *New Labor Forum*, 13 (Fall 2004): 9-17.
- "'A One-Sided Class War': Rethinking Doug Fraser's 1978 Resignation from the Labor Management Group." *Labor History* 44:3 (2003): 307-314.
- "The Meanings of Deindustrialization." (with Joseph Heathcott). *Beyond the Ruins: The Meanings of Deindustrialization*, eds., Jefferson Cowie and Joseph Heathcott. (Ithaca: Cornell University Press, 2003), 1-15.
- "Nixon's Class Struggle: Romancing the New-Right Worker, 1969-1973." *Labor History* 43 (Summer 2002): 257-283.
- "National Struggles in a Transnational Economy: A Critical Analysis of Labor's Response to NAFTA." *Labor Studies Journal* 21 (Winter 1997): 3-32

Opinion Pieces, Essays, Journalism

"The Right Type of Citizenship," *Public Books*, October 2017.

<http://www.publicbooks.org/author/jefferson-cowie/>

"How Labor Scholars Missed the Trump Revolt," *Chronicle of Higher Education*, 1 September 2017. <https://www.chronicle.com/article/How-Labor-Scholars-Missed-the/241049>

"What Trump Gets Wrong About NAFTA," *Chronicle of Higher Education*, 4 May 2017

<https://www.foreignaffairs.com/articles/united-states/2017-05-04/what-trump-gets-wrong-about-nafta>

"The Improbable Birth of American Rock Writing," *Popmatters*, 20 March 2017

<https://www.popmatters.com/the-improbable-birth-of-american-rock-writing-2495397672.html>

"Donald Trump and History's Competing Visions of America's 'Forgotten Man'" *Time Magazine*, 11 November 2016.

<http://time.com/4567949/forgotten-man-donald-trump/>

"How Historians of Tomorrow Will Interpret Donald Trump's Election, 11 November 2016

TIME Magazine <http://time.com/4565025/future-historians-election-week/>

"America May Never Have Another New Deal," *The New Republic* 15 March 2016

<https://newrepublic.com/article/131401/america-may-never-another-new-deal>

"Why Are Economists So Small Minded?" *Chronicle of Higher Education, Chronicle Review*, 7 February 2016.

<https://www.chronicle.com/article/Why-Are-Economists-So/235159?key=PF6yAokEbPIFRNmxyOkzWn7ztjSl6oe0udfVBXNWAfr2R0Z4S3Nlei0zZ1JnTIMwbOpJZGIwTEUxd0g1YmJueDV0ZG5UclVBYVpz>

"25 Moments that Changed America," *Time Magazine*, 4 June 2015.

<http://time.com/3889533/25-moments-changed-america/>

"Bring Back the Forty Hour Week" *New York Times*, Room for Debate, 9 March 2014.

<https://www.nytimes.com/roomfordebate/2014/03/09/rethinking-the-40-hour-work-week/bring-back-the-40-hour-workweek>

"Labor's WTF Moment," *POLITICO Magazine*, 19 February 2014

<https://www.politico.com/magazine/story/2014/02/uaw-vote-labor-union-103652>

"The Future of Fair Labor," *New York Times*, 24 June 2013.

<http://www.nytimes.com/2013/06/25/opinion/the-future-of-fair-labor.html>

"Beyond Ohio," *The New Republic*, 8 November 2011

<http://www.tnr.com/article/97160/ohio-referendum-unions-public-sb-5>

- "The Ghost of Full Employment," *American Prospect* online, 29 September 2010
http://www.prospect.org/cs/articles?article=the_ghost_of_full_employment
- "That 70s Feeling," *New York Times*, 5 September 2010.
<http://www.nytimes.com/2010/09/06/opinion/06Cowie.html>
- "Are We Not Men? We are Devo!" *History News Network*, August 2010
<http://hnn.us/articles/130549.html>
- "On Lecturing in a Prison, Where Minds are Free," *Chronicle Review (Chronicle of Higher Education)* 21 February 2010.
<https://www.chronicle.com/article/On-Lecturing-in-a-Prison/64247>
- "What is Socialism in 2009?" *New York Times* Room for Debate 15 September 2009 (with Nick Salvatore).
<https://roomfordebate.blogs.nytimes.com/2009/09/14/what-is-socialism-in-2009/>
- "Looking Beyond our Own Bums," *Cornell Daily Sun*, 5 March 2009.
- "Talking 'bout Their Generation," *Insider Higher Ed*, 23 October 2007.
<http://www.insidehighered.com/views/2007/10/23/cowie>
- "For the Long Run: The Employee Free Choice Act," *Common Dreams*, 27 April 2006.
<http://www.commondreams.org/views06/0427-32.html>
- "Why History May be a Bad Guide to What's Happening this Week at the AFL-CIO Convention."
History News Network, 25 July 2005. <http://hnn.us/articles/13371.html>
- "Pickup Line: Howard Dean's Assertion about Truck Drivers and Confederate Flags Was Clumsy—But on the Right Track." *The American Prospect* online, 7 November 2003. <http://www.prospect.org/webfeatures/2003/11/cowie-j-11-07.html>
- "Anything but an Industrial Town." *BookPress: The Newspaper of the Literary Arts* 8 (May 1998).
- "NAFTA's Labor Side Accord: A Textual Analysis" (and John D. French). A special pull-out section of *Latin American Labor News* 9 (1994).
- "U.S. Labor and Free Trade: The Future and History." *Latin American Labor News* 8 (1994).

Review Essays

- "The Half Life of Working Class Radicalism in America," *Raritan*, 36:2 (Fall 2016): 63-76.
[Fraser, *Age of Acquiescence* and Gerstle, *Liberty and Coercion*]
- "The Great White Nope: Poor, Working-Class, and Left Behind in America," *Foreign Affairs*,
November/December 2016. [Isenberg, *White Trash*]
- "The New Deal and the Origins of Somebody Else's Time," *Labor History* 56 (2015):
221-227. [Katznelson, *Fear Itself*].
- "Love Song to the UAW," *Dissent* (December 2012). [Sasha Reuther, *Brothers on the Line*]
- "Out of Control: Reagan, Labor, and the Fate of the Nation," *Dissent* (Winter 2011).
[McCartin, *Collision Course*].
- "Red, White, and Blue Collar," *Democracy: A Journal of Ideas*, 20 (Spring 2011).
- "Monsters, Inc." *New Labor Forum* 14 (Summer 2005): 108-111. [*The Corporation*, directed by
Mark Achbar and Jennifer Abbott].
- "A Liberal's Heartland Lament." *Chicago Tribune Books*, 27 June 2004. [Frank, *What's the
Matter with Kansas?*]
- "The Intellectual as Fan." *Reviews in American History* 32 (June 2004): 274-281.
[Marcusee, *Chimes of Freedom* and Coles, *A Poet Singing, A People Listening*].
- "Death in the Desert." *Chicago Tribune Books*, 4 April 2004. [Urrea, *Devil's Highway*]
- "In Search of the Postmodern Wobbly." *New Labor Forum* 11 (Fall/Winter 2002):
114-119. [Hardt and Negri, *Empire*]
- "A Century of Sweat: Subcontracting, Flexibility, and Consumption." *International Labor and
Working-Class History* 61 (Spring 2002): 128-140. [five books on sweated labor]
- "Solidarity Strikes Out." *American Prospect* 13:1 (January 1-14, 2002): 41-45." [Franklin, *Three
Strikes*, Zinn, Frank, Kelley, *Three Strikes*, and Murolo and Chitty, *From the Folks Who
Brought You the Weekend*]
- "Fandom, Faith, and Bruce Springsteen." *Dissent* 48 (Winter 2001): 112-117. [Alterman, *It
Ain't No Sin to be Glad You're Alive* and Cavicchi, *Tramps Like Us*]

Academic Journal Book and Film Reviews

"Employee: A Political History," *Reviews in History* (April 2014)
<http://www.history.ac.uk/reviews/review/1573>

Matthew Garcia, *From the Jaws of Victory: The Triumph and Tragedy of Cesar Chavez* (Berkeley: University of California Press, 2012) in *Labor: Working-Class Studies of the Americas* 11:2 (2014): 117-119.

Beth English, *A Common Thread: Labor, Politics, and Capital Mobility in the Textile Industry* (Athens: University of Georgia Press, 2006) in *New England Quarterly* 81 (June 2008): 367-369.

Timothy Minchin, *Don't Sleep with Stevens!: The J.P. Stevens Campaign and the Struggle to Organize the South, 1963-80* (University Press of Florida, 2005) in *LABOR: Studies in Working Class History of the Americas* 4 (Spring 2007): 137-138.

Michael Zweig, *What's Class Got To Do With It? American Society in the Twenty-First Century* (Ithaca: Cornell University Press, 2004) in *Working-Class Notes* 8 (Fall 2004): 8.

Edward C. Lorenz, *Defining Global Justice: The History of U.S. International Labor Standards Policy* (Notre Dame: University of Notre Dame Press, 2001) in *American Historical Review* (June 2003): 865-866.

The Internationale. A Film by Peter Miller. First Run/Icarus Films, 2000, 30 mins, and *For Man Must Work*. A film by Jean-Claude Bürger. First Run/Icarus Films, 2000, 52 mins. in *Labor History* 43 (November 2002): 587-589.

La Ciudad (The City). Produced, written, and directed by David Riker. Zeitgeist Films, 1999. 88 mins. *Journal of American History* 87 (December 2000): 1169-1170.

Dana Frank, *Buy American: The Untold Story of Economic Nationalism* (Boston: Beacon Press, 1999) in *Journal of American History* 87 (June 2000): 193-194.

Stephen B. Adams and Orville R. Butler, *Manufacturing the Future: A History of Western Electric* (New York: Cambridge University Press, 1999) in *American Historical Review* 105 (June 2000): 938-939.

Judith Stein, *Running Steel, Running America: Race, Economic Policy and the Decline of Liberalism* (Chapel Hill: University of North Carolina Press, 1998) in *Business History Review* 79 (Autumn 1999): 546-548.

Andrew Herod, ed., *Organizing the Landscape: Geographical Perspectives on Labor Unionism* (Minneapolis: University of Minnesota Press, 1998) in *Annals of the Association of American Geographers* 89 (September 1999): 556-557.

Kim Moody, *Workers in a Lean World: Unions in the International Economy* (London: Verso Press, 1998) in *International Labor and Working-Class History* 56 (Fall 1999): 134-136.

Devon G. Peña, *The Terror of the Machine: Technology, Work, Gender, and Ecology on The U.S.-Mexico Border* (Austin: CMAS/University of Texas Press, 1997) and Norma Iglesias Prieto, *Beautiful Flowers of the Maquiladora: Life Histories of Women Workers in Tijuana* (Austin: University of Texas Press, 1997) in *Labor History* 39 (November 1998): 502-504.

Tom Zaniello, *Working Stiffs, Union Maids, Reds, and Riffraff: An Organized Guide to Films About Labor* (Ithaca: Cornell University Press, 1996) in *Industrial and Labor Relations Review* 51 (July 1998): 720-721.

Bibliographies, Encyclopedia Entries, and Working Papers

"Class Consciousness," *Oxford Encyclopedia of American Business, Labor, and Economic History*, Melvyn Dubofsky, ed., New York: Oxford University Press, 2013.

"Working Class," *Encyclopedia of American Culture and Intellectual History*, eds. Mary Kupiec Cayton and Peter W. Williams. Vol II, pp. 431-439. New York: Scribner's Sons, 2001.

Labor and NAFTA: A Bibliography. With John D. French and Scott Littlehale. Center for Labor Research and Studies of Florida International University, Miami, 1995.

Labor, Economic Integration and Transnationalism: A Miscellaneous Bibliography. With John D. French, Mark Healey, and Scott Littlehale. Center for Labor Research and Studies of Florida International University, Miami, 1995.

Labor and NAFTA: A Briefing Book. With John D. French and Scott Littlehale. Durham: Duke-UNC Program in Latin American Studies, 1994.

"The Search for a Transnational Discourse for a North-American Economy: A Critical Review of U.S. Labor's Campaign Against NAFTA (With Response by Ian Robinson and Reply by the Author)." *Latin American Labor Studies Occasional Paper #22* of the Center for Labor Research and Studies of Florida International University, Miami, 1995.

"El Acuerdo Lateral Sobre Trabajo del Tratado Norteamericano de Libre Comercio: Un Análisis Textual." With John D. French. *Latin American Labor Studies Occasional Paper #9* of the Center for Labor Research and Studies of Florida International University, Miami, 1995.

"The Emergence of Alternative Views of Latin America: The Thought of Three U.S. Intellectuals, 1920-1935." *Working Paper #3 of the Duke-UNC Program in Latin American Studies*, Durham, 1992.

Invited and Endowed Lectures, Papers, Roundtables, Commentary

- 2018 **Keynote.** "It's a Town Full of Losers." Midwest History Conference, Hauenstein Center, Grand Valley State University. 6 June 2018 (forthcoming)
- 2018 **Invited Paper.** "The Local vs. Global Economy: America First in the Neoliberal Age." American First: The Past and Future of an Idea. Miller Center, University of Virginia. 26 April 2018. (forthcoming)
- 2018 **Endowed Lecture** "The Dark Note of Freedom: Episodes of Federal Power and White Democracy," **Belle McWilliams Lecture**, Memphis University, 15 February. (forthcoming)
- 2018 **Invited Talk.** "Understanding Trump: Continuity and Rupture in the History of American Populism," University of Erfurt, Germany, 9 January. (forthcoming)
- 2017 **"Dream Mentor."** Commentator and Discussant on research of a Miller Center Fellow. Miller Center, University of Virginia, 11-12 May.
- 2017 **Roundtable Discussant.** "Backlash Politics," Organization of American Historians. New Orleans. 7 April.
- 2016 **Invited Paper.** "Global Economics, Local Identities: The U.S. Political Backlash from Truman to Trump." Ruptures Consolidations Continuities: Reconsidering Global Economic Processes after 1945, Bern Switzerland, 28-30 June.
- 2016-2017 **Invited Book Talks on *The Great Exception***
 University of Colorado, Boulder, December 2017
 Temple University February 2017
 University of Rhode Island, Honors College, 3 October 2016
 Paris Diderot, February 2016
 Kent University, February, United Kingdom
 University of Nottingham, United Kingdom, February 2016
 New America Foundation, 10 May 2016
- 2016 **Invited Lecture.** "The Dimensions of American Conservatism in Postwar America," Paris Diderot, January 2016
- 2015 **Endowed Lecture Series.** Furniss Lectures, **Colorado State University.**
 "Hope and Fear: The Future in the 1970s"
 "Writing History in an Age of Inequality"
 "Toward a Global History of the Wage"
- 2015 **Invited Paper.** "What's Wrong with the Economics—and Economists?" New York Review of Books Foundation, 14 March.

- 2015 **Invited Paper.** "Forward into the Past for Labor Organizing and the Law." Tel Aviv University. 2 January.
- 2014 **Discussant.** "A Usable Past for Digital Labor?" (with Sara Horowitz) Digital Labor Conference, New School University, 13 November.
- 2014 **Invited Paper.** "The Long Exception in American Liberalism." Hebrew University, Jerusalem. 30 December.
- 2014 **Paper.** "The Less than 'Protean' Nature of American Liberalism," Smithsonian Institute Contemporary History Colloquium, 15 May.
- 2014 **Roundtable.** Organization of American Historians, "State of the Field" Roundtable on History and Popular Culture, Atlanta, 10 April.
- 2013 **Paper.** "Five Difficult Pieces: Facing the Future of Organized Labor," University of Washington, Bothell, 5 February.
- 2012 **"Last Lecture."** "Finding Yourself in an Age of Inequality." Cornell University, 29 November.
- 2011-2012 **Endowed Lectures on *Stayin' Alive***
 Harrison Distinguished Lecture, Western Kentucky University, 5 April 2012
 Mayrock Lecture, Department of History, Ithaca College, 28 April 2011.
 Walter Rundell Lecture in American History, Miller Center for Historical Studies, University of Maryland, 25 April 2011.
 Richard Shryock Lecture in American History, University of Pennsylvania History Department, 21 April. 2011.
- 2011 **Roundtables on *Stayin' Alive***
 Social Science History Association, Boston, 17-20 November.
 Conference on Rights, San Francisco State University, 15-17 September.
 Working Class Studies Association, University of Illinois, Chicago, 22-25 June.
- 2010-2016 **Invited Talks on *Stayin' Alive*:**
 2016 Sorbonne University, Paris, 2 February 2016
 2015 Catholic Memorial School, West Roxbury, 7 April 2016 (OAH Distinguished Lecture)
 2014 Webster University, St. Louis, March 17.
 2013 Hobart and William Smith Colleges, 19 November 2013
 2013 University of Washington, Seattle, February 4.
 2012 New York University, School for Visual Arts, November 26.
 2012 University of Utah, August 22.
 2012 UC Berkeley, American Political History Seminar, Institute for Governmental Studies, 9 March.

- 2012 University of Illinois, Chicago, Institute for the Humanities.
- 2011 Conference on Rights, San Francisco State (Plenary address), 15 September.
- 2011 Cornell University Reunion, 11 June.
- 2011 Cornell Alumni Club, Buffalo, NY, 11 May.
- 2011 Temple University, Department of History, 20 April.
- 2011 Empire State College, Saratoga Springs, NY, 5 February.
- 2010 Tulane University, Department of American Studies, 1 November.
- 2010 First Year Parents' Weekend, Cornell University, 23 October.
- 2010 University of Wisconsin, Milwaukee, 21 October.
- 2010 Cornell Bookstore (Broadcast by CSPAN), 22 September.
- 2011 **Invited Paper.** "Rethinking the 'Working Class' for a Postmodern Age," Workers and World Crisis Conference, Georgetown University, 22-24 September.
- 2011 **Invited Plenary.** "Why Conservatives Make Better Postmodernists," Georgetown University, Labor Research Action Network organization conference launch. 8 June.
- 2011 **Panel Commentary.** "Signing Up and Walking Out in the 1970s: The Possibilities and Constraints for Workers and Their Unions," Southern Labor Studies Association (LAWCHA Conference), Atlanta, 7-10 April.
- 2010 **Endowed Lecture.** "The Long Exception: An Interpretation of the New Deal from FDR to Obama," Milton Konvitz Memorial Lecture, ILR School, Cornell. 8 November 2010.
- 2010 **Invited Paper.** "The Constraints of History: Obama, the New Deal, and American History" (with Nick Salvatore), Institute for Workplace Studies, Cornell Club, New York City, 18 March.
- 2009 **Invited Paper.** "The Long Exception: The New Deal from FDR to Obama" (with Nick Salvatore), Department of History, Princeton University, 12 November.
- 2009 **Invited Paper.** "Something's Happening to People Like Me: The Seventies as the Last Days of the Working Class." Department of History, University of Michigan, 25 September.
- 2009 **Invited Paper.** "The Many Ghosts of Tom Joad." Cornell New Student Reading Project, Barton Hall, Cornell University, 23 August.
- 2009 **Invited Lecture Series.** University of Wisconsin, Havens Center for the Study of Social Structure and Social Change Havens Center March 31-April 1.
 "Stayin' Alive: The 1970s and the Last Days of the Working Class"
 "In Search of the Postmodern Working Class"
 "RCA Workers from the Sit-Downs to Seattle"

- 2008 **Paper.** "The Long Exception: Rethinking the Place of the New Deal in American History" (with Nick Salvatore), Workers, the Nation-State, and Beyond: The Newberry Conference on Labor History Across the Americas, Newberry Library Chicago, 19 September.
- 2007 **Invited Lecture.** "Toxic Miracle: RCA-Taiwan and Corporate Responsibility." Business Ethics, Law, and History: From the Atlantic Slave Trade to Wall Street. University of Chicago Law School, 1-2 November.
- 2007 **Invited Lecture.** "Individualism and Democracy: Bridging Democratic Theory with Bruce Springsteen," Misericordia University, 28 September.
- 2007 **Endowed Lecture.** "The Long Exception: Rethinking the New Deal Order in American History" (with Nick Salvatore), Krieger Lecture in American Political Culture. Cornell University, 13 March.
- 2006 **Invited Lecture.** U.S. Embassy, Seoul, South Korea, DVC, "The History and Meaning of Labor Day," 15 September.
- 2006 **Congressional Briefing.** The Employee Free Choice Act. Capitol Building, Washington, D.C., 8 May.
- 2006 **Panel Commentary.** "The 1970s and the Resurgence of the Right in American Politics." American Historical Association, Philadelphia, 5-8 January.
- 2005 **Invited Paper.** "Losing Class: McGovern, Labor, and the New Politics," for the conference Rank-and-File Movements of the Long 1970s at the Center for Social Theory and Comparative History, UCLA, 11-12 November.
- 2005 **Paper.** "Dead Man's Town: 'Born in the USA,' Social History, and Working-Class Identity," at Glory Days: A Bruce Springsteen Symposium, Monmouth University, 9-11 August.
- 2005 **Roundtable Discussant.** "Is There an Attack on Labor Studies?" Organization of American Historians, San Jose, 1 April.
- 2004 **Invited Paper.** "How American Workers Lost Their Class: The Culture Wars and the Eclipse of Economic Identity since the 1960s," an invited paper at the Working Lives Seminar, sponsored by the Economic & Social Research Council, London, 26 November.
- 2004 **Paper.** "'Life Goin' Nowhere': The Fate of the Seventies Working-Class in *Saturday Night Fever* and *Blue Collar*," American Studies Association, Atlanta, 12 November.
- 2004 **Invited Paper.** "Working-Class Conservatism from the Hard Hats to the NASCAR Dads," at the Center for Working-Class Studies, Youngstown State University, 12 October.

- 2004 **Plenary Address.** "Working-Class Conservatism," at How Class Works conference, SUNY Stony Brook, 10-12 June.
- 2004 **Paper.** "Left, Center, and Right at the Same Time: The Crosscurrents of Blue-Collar America in the 1970s," Organization of American Historians, Boston, 25-28 March.
- 2004 **Invited Paper.** "From Hard Hats to NASCAR Dads: The Cultural Politics of the White, Male Working-Class from Nixon to Bush" University of California, Los Angeles, 5 February.
- 2004 **Invited Paper.** "Stayin' Alive: The Revival and Near Death of the American Working-Class in the 1970s," Department of History, University of California, Santa Barbara, 6 February.
- 2003 **Invited Paper.** "Last Days of the Working Class: A Social History of 1970s Popular Culture," Newberry Library Seminar, Chicago, 1 October.
- 2003 **Invited Paper.** "Toxic Miracle: Capital Mobility and Environmental Destruction at RCA's Taiwan Factory, 1970-2002" at the Rutgers Center for Historical Analysis project in Industrial Environments, 22 April.
- 2002 **Paper.** "The End of the Working-Class Hero in 1970s Popular Culture," for the Conversations in Working Life series at the Kheel Center for Labor-Management Documentation, Cornell University, 7 November.
- 2002 **Paper.** "The New Deal That Never Happened: Full Employment and the Politics of Class in the 1970s" at the conference How Class Works at SUNY Stony Brook, 5-9 June.
- 2002 **Panel Commentary.** "Reaching Beyond White Supremacy: New Comparative Scholarship on the United States and South Africa" at the workshop, New Directions in Comparative and Transnational History at the Centre for the Study of the United States, University of Toronto, 30 May.
2002. **Plenary Commentary.** "The International Social Question," at the Southern Labor Studies Conference: The Making of the Atlantic Working Classes, Florida International University, 26-28 April.
- 2001 **Paper.** "Nixon's Class Struggle: Winning the Hard Hats to the New Majority," for the Conversations in Working-Class Life at the Kheel Center for Labor-Management Documentation, Cornell University, 8 November.
- 2001 **Invited Paper.** "What's So New about the *Maquiladora* Phenomenon? Industrial Geography, the US Past, and the Mexican Present," Transborder Peoples and the Intersection between Latino and Latin American Studies, CLACS and Latino Studies at Indiana University and LASP-Kellogg Institute and ILS at Notre Dame, Indiana University, Bloomington, 1-2 June.

- 2001 **Paper.** "Thinking Without Borders: Embedding Local Experience in Transnational History" American Historical Association, Boston, 4-7 January.
- 2000 **Book Roundtable Discussant.** *Capital Moves: RCA's Seventy-Year Quest for Cheap Labor* (Ithaca: Cornell University Press). Social Science History Association, Pittsburgh, 26-29 October.
- 2000 **Book Roundtable Discussant.** Linda Gordon's *The Great Arizona Orphan Abduction* (Cambridge: Harvard University Press, 1999). Social Science History Association, Pittsburgh, 26-29 October.
- 1999 **Panel Commentary.** "Deindustrialization and Memory: Community, Politics, and Representation," North American Labor History Conference, Wayne State University, Detroit, 21-23 October.
- 1998 **Invited Paper.** "Migrant Capital: One Corporation's Unrequited Search for Cheap Labor," The Politics of Globalisation/s, International Program in Political Economy, Cornell University, 6-7 November.
- 1998 **Panel Chair.** "Labor, Politics, and Policy" at The Revival of the Labor Movement? Arguments, Evidence, Prospects, ILR School, Cornell University, 16-17 October.
- 1998 **Paper.** "Workers' Place in Capitalist Space: The Migration of RCA and the Problem of Community, 1936-1995," Organization of American Historians annual meeting, Indianapolis, 2-5 April.
- 1997 **Invited Paper.** "On the Road with RCA: Capital Migration and Labor's Sense of Place in North America, 1929-1997," Penn State Labor History Workshop, Department of History, Pennsylvania State University, 3 December.
- 1997 **Paper.** "Bordering on the Sunbelt: Comparing RCA in Memphis, Tennessee and Ciudad Juárez, Chihuahua, 1964-1995," Southern Historical Association, Atlanta, 5-7 November.
- 1996 **Paper.** "The Transnational Challenge: A Crisis for Labor and an Agenda for Research," Ford Foundation Working Group on Global Labor/Global Capital, Duke University, 18 November.
- 1996 **Paper.** "From Cheap and Docile to 'Poisoned' Against the Company: Social Change and Capital Migration in the U.S. and Mexico" at the Social Science History Association, New Orleans, 10-13 October.
- 1996 **Paper.** "Gender, Identity and Globalization in Comparative Perspective: RCA in Memphis, 1964-1970," Berkshire Conference on the History of Women, Chapel Hill, North Carolina, 7-9 June.

- 1996 **Invited Paper.** "Industrial Locations and the Spaces in Between: North American Labor and the Problem of Capital Migration," Center for Democratization and Economic Development, University of California, San Diego, 26 February.
- 1995 **Paper.** "RCA Workers and Migrant Capital: The View from Indiana and Chihuahua, 1936-1995," Labor Before and After Free Trade, University of Texas, Austin, 26-29 October.
- 1995 **Paper.** "Workers across Space: Comparative Labor History and RCA's Changing Geography of Production, 1936-1993," Research Seminar on Mexico and U.S.-Mexican Relations at the Center for U.S.-Mexican Studies, University of California, San Diego, 31 May.
- 1995 **Paper.** "National Struggles in a Transnational Economy: Labor's Response to NAFTA in Trinational Perspective," Southwest Labor Studies Association, UCLA, 4-6 May.
- 1994 **Paper.** "The Search for a Transnational Discourse for a North American Economy: A Critical Review of U.S. Labor's Campaign Against NAFTA," Labor, Free Trade and Economic Integration in the Americas: National Labor Union Responses to a Transnational World, Duke University, 25-28 August.
- 1993 **Paper.** "Labor at the Border: A Report from Ciudad Juárez," Working Group on Labor and Free Trade in the Americas, Duke-UNC Program in Latin American Studies, Chapel Hill, North Carolina, 6 December.

Employment History

2016-	James G. Stahlman Professor of History, Vanderbilt University
2013-2015	Andrew J. Nathanson Professor, ILR School
2008-2012	Inaugural House Professor and Dean, William Keeton House, Cornell
2012-present	Professor of History, ILR School, Cornell University
2004-2012	Associate Professor of History with Tenure, ILR School, Cornell
2005	Visiting Professor, Deep Springs College, California
2000, 2002, 2003	Visiting Graduate Faculty, University of Massachusetts, Amherst, Masters Program in Union Leadership and Administration
2001-2004	Assistant Professor of History, ILR School, Cornell University
1997-2001	Visiting Assistant Professor of History, ILR School, Cornell
1997	Lecturer, Department of History, University of New Mexico, 1997

Courses Taught

History of American Capitalism
 Capital, Labor, and Democracy in the United States
 19th Century U.S. Social and Working-Class History
 20th Century U.S. Social and Working-Class History
 America in the Seventies
 Recent History of American Workers, 1960-2010
 Comparative North American History: Canada, Mexico and the U.S.
 Latin American Labor History
 Working-Class America in Mass Media and Popular Culture
 Social History of American Empire
 Body, Mind, and Soul: Elvis, Dylan, Springsteen and Postwar American Culture
 Sustainable Ithaca (Service Learning Class)
 US Labor and Working Class History in Comparative and Transnational Context
 From Easy Rider to the Reagan Revolution (Cornell Adult University)
 Six Pretty Good Books (University Course)
 The American Left: A Critical History
 Capital, Labor, and Culture in American History

Research Interests

U.S. social and political history, democracy and inequality, popular movements and reform.
 American Conservatism.
 History and ideas of social class since 1945
 Transnational and comparative labor and working-class history in the Americas.
 Popular Culture

Membership in Professional Organizations

Society of American Historians
 Organization of American Historians
 American Historical Association
 Labor and Working-Class History Association
 American Studies Association

Professional Service

2016-	Editorial Board, <i>Modern American History</i> (Cambridge UP)
2017-	Vanderbilt American Studies Advisory Board
2017-2019	Co-Chair of the Vanderbilt History Seminar
2016-2017	Chair, Siegnethaler Chair Search Committee
2016-2017	Americanist Seminar, Chair
2014	ILR Dean Search Committee
2013-2015	Chair, Department of Labor Relations, Law, and History, ILR School

2013-	Founding Faculty, Cornell History of Capitalism Initiative
2012-2013	Merle Curti Prize Committee, Organization of American Historians
2011-2012	Co-Chair (with Vice Provost), West Campus Council
2011-2012	Anthony J. Lukas Prize Book Prize Committee
2011-	Executive Board, Worker Rights & Collective Representation Institute, ILR
2011-2013	Cornell Cinema Advisory Board
2010-2011	Advisory Group on Implementing a Consolidated Library Model for Hospitality, Labor, and Management at Cornell
2010-2013	Cornell Common Course Experience, Vice Provost's Committee
2011-	Cornell Common Course Steering Committee
2010-2012	West Campus Evaluation Committee
2009	Reimagining Cornell Strategic Plan—Education Working Group
2009-2010	Cornell University Midstates Accreditation Steering Committee, Working Group on the Faculty
2009-2011	Faculty advisor, The Fanclub Collective
2010-2012	Faculty advisor, Silk Road
2009	Task Force on the Catherwood Library
2008-2012	House Professor and Dean, William Keeton House, Cornell
2008-	Marshall Scholarship and the Rhodes Scholarship University Endorsement Committee
2008-2011	ILR Personnel Committee
2007-2008	Faculty Fellow, Alice Cook House, Cornell University
2007- 2008	Committee on Historical, Theoretical, and Social Scientific Research at Cornell
2006-2009	Senior Editor, <i>International Labor and Working-Class History</i>
2003-	Editorial Board, <i>International Labor and Working-Class History</i>
2004-	Contributing Editor, <i>LABOR: Studies in Working-Class History in the Americas</i>
2006-2008	Ithaca Town Councilman
2005-2008	Academic Standards and Integrity Committee, ILR School, Cornell
2002-	Philip Taft Labor History Book Prize Committee
2005, 2014	Chair, Philip Taft Labor History Book Prize Committee
2003-2007	Board of Directors, Americans for Democratic Action, Washington
2001-2007	Workers' Rights Committee, Americans for Democratic Action
2002-2004	Chair, Union Days Program Committee, Cornell University
1997-2008	Union Days Program Committee, Cornell University
2001-2004	Board of Directors, Labor and Working-Class History Association
2002-2004	Undergraduate Program Committee, ILR, Cornell University

Selected Peer Review

2017	<i>Business History Review</i>
2014	Harvard University Press
2010	Oxford University Press
2009	University of Pennsylvania Press
2008	Cornell University Press

2007	<i>International Labor and Working-Class History</i>
2006	<i>Journal of American History</i>
2005	<i>LABOR: Studies in Working-Class History of the Americas</i>
2005	University of Chicago Press
2005	<i>International Labor and Working-Class History</i>
2005	<i>LABOR: Studies in Working-Class History of the Americas</i>
2004	<i>Journal of American History</i>
2004	<i>Social Science History</i>
2003	Cornell University Press
2002	<i>Journal of American History</i>
2002	Duke University Press
2000	<i>Industrial and Labor Relations Review</i>
2000	<i>Michigan Historical Review</i>

Selected Media Appearances/Interviews

Journalism, Radio, Television, Podcasts: TIME Magazine, Forbes, New York Times, CSPAN Booknotes, CNN “The 1970s,” Al-Jazeera America, St. Louis Public Radio, Automotive News, HuffPost Live, Sirius XM POTUS Politics, LA Times, USA Today, Die Welt (Germany), Atlantic Monthly, Salon.com, Insider Higher Ed, LO-Tidningen (Sweden), Washington Post, Business Week, National Public Radio Weekend Edition, NPR.org, Wall Street Journal Market Watch (online), Gannett News Service, National Public Radio Morning Edition, New York Times, Associated Press, New York Daily News, Business Week, WSKG (Binghamton), WHCU (Ithaca), KKFI (Kansas City), New Haven Register, Providence Journal, Reuters, Pittsburgh Tribune-Review, Rochester Democrat and Chronicle, Daily Labor Report, Hartford Courant, Transforming America (documentary film), WYSU (Youngstown), Chronicle of Higher Education, KLAV (Las Vegas), Chicago Tribune, WNYC (New York), KPFK (Los Angeles), Bloomington Herald-Times (Ind.), Cornell Chronicle, Cornell Daily Sun, Ithaca Journal, pop.politics.com, Arts and Letters Daily, Far Eastern Economic Review, Syracuse Post-Standard, Behind the Miracle (Taiwan Public Television documentary), Public Employee Press, WJR (Detroit), St. Louis Post-Dispatch, Michigan Talk Radio Network, KBOO (Portland), Lingua Franca, Road to New, The Read, New Books.